



PRESS RELEASE

FOR IMMEDIATE RELEASE

MALAYSIA'S TOURISM HIGHLIGHTS – APRIL 2014

PUTRAJAYA, 20 April 2014 – April is a delightful month for music enthusiasts and water sport lovers as there will be a string of exciting events throughout the month ranging from drum performance and music festival to deep sea fishing and kayak challenge. Here are some highlights of the month:

KUANTAN MUSIC FESTIVAL 2014

UPDATE:

The event organiser has had to cancel the event due to unforeseen circumstances.

Organiser: Crocodile Rock Productions Sdn Bhd
Contact: +6 019 – 9329777
Website: www.kuantanmusicfestival.com
Email: kuantanmusicfestival@hotmail.com

Beat the world! – CHAPTER III ROYAL BELUM WORLD DRUMS FESTIVAL 2014

In conjunction with the birthday of the Sultan of Perak Darul Ridzuan, the Royal Belum World Drums Festival 2014 (RBWDF 2014) promises a great impact and satisfaction by showcasing the multi-cultural facet of Malaysia using a combination of traditional and modern musical instruments.

Highlights of the event include the state and national-level drums competitions, Experience Zone (to experience the drum-making process), Drum Workshop (to get a taste of drum-playing with Drum Circle), and Social Media Zone (to share experiences on social media networks throughout the RBWDF 2014).

Feel the vibrant and thrilling beat of international drummers and percussionists from as far as Brazil, Egypt, Jamaica and Korea!

Organiser: Ministry of Tourism and Culture Malaysia
Date: 5 - 19 April 2014
Venue: Dataran Ipoh, Ipoh, Perak.
Contact: 1300 88 5050
Website: www.facebook.com/royalbelumworlddrumsfestival



MALAYSIA TOURISM PROMOTION BOARD
(MINISTRY OF TOURISM & CULTURE, MALAYSIA)
No. 2, Tower 1, Jalan P5/6, Precinct 5, 62200 Putrajaya, Malaysia
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MALAY ARCHIPELAGO DRUMS FESTIVAL 2014

In conjunction with the Melaka World Heritage City Anniversary Celebration, the Malay Archipelago Drums Festival 2014 will display the beauty of drum rhythm dances characterised by the unique Malay Archipelago cultural tradition.

This event sees participation by hundreds of drummers and percussionists, dancers, and cultural activist from various countries including Thailand, the Philippines, Cambodia and Madagascar. It is an event initially held to encourage young Malaysians to engage with their heritage.

Organiser: Melaka Historical City Council
Date: 9 – 16 April 2014
Venue: Dataran MBMB, Melaka
Contact: +6 06 281 6569
Website: <http://www.mbmb.gov.my/>

Transport to the lost world of heart-thumping tunes!

Penang World Music Festival (PWMF) 2014 is calling out to all music lovers with authentic musical experience – a fusion of traditional and contemporary music performing by an array of renowned local and international musicians.

The two-day affair will start from 2pm with various art and music workshops before the main event kicks off at 6pm. There will also be a festival bazaar on-site, offering a wide selection of food and beverages, souvenir items, handicrafts and the performers' CDs for festival-goers.

Organiser: Penang State Tourism Development and Culture Office
Date: 12 - 13 April 2014
Venue: Quarry Park, Penang Botanic Gardens, Pulau Pinang
Contact: +6 016 4110000
Email: info@visitpenang.gov.my
Website: www.penangworldmusic.gov.my

MALAYSIA WATER FESTIVAL LABUAN - LABUAN INTERNATIONAL SEA CHALLENGE 2014

Enjoy a great splashing time at the largest event in the federal territory of Labuan – the Labuan Water Festival 2014 marks its 18th year with a host of fun-filled exciting activities.

Go adventurous, ride the waves, defy odds and be a champion at the Labuan International Deep Sea Fishing Tournament, Cross Channel Swimming Challenge, Kayak Sprint Challenge, Labuan Round Island Kayak Challenge and Coastal Fishing Competition!



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Organiser: Ministry of Tourism Labuan
Date: 25 – 27 April 2014
Venue: Labuan International Sea Sport Complex, Labuan
Contact: +6 087 422 622
Website: <http://www.motourlabuan.com/>

ENDS

For more media releases, media info and media features on Malaysia's tourism industry, kindly visit the Media Centre of Tourism Malaysia's website at <http://www.tourismmalaysia.gov.my/>

MALAYSIA TOURISM PROMOTION BOARD OR TOURISM MALAYSIA is an agency under the Ministry of Tourism & Culture, Malaysia. Tourism Malaysia focuses on the specific task of promoting Malaysia at all levels. Since its inception, Tourism Malaysia has grown by leaps and bounds and it has emerged as a major player in the international tourism scene. In 2012, Malaysia registered 25 million tourist arrivals and RM60.6 billion in tourist receipts, placing the country firmly as the 10th most popular tourism destination in the world.

In 2014, Malaysia will celebrate its fourth **VISIT MALAYSIA YEAR (VMY)** with the theme "Celebrating 1Malaysia Truly Asia". The VMY 2014 promotional campaign has started this year with a series of year-long special events and activities leading to VMY 2014. It will contribute to the Government's target to receive 36 million tourist arrivals and RM168 billion in receipts by 2020, as outlined in the Malaysia Tourism Transformation Plan (MTTP) 2020.

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